

## **Historic, archived document**

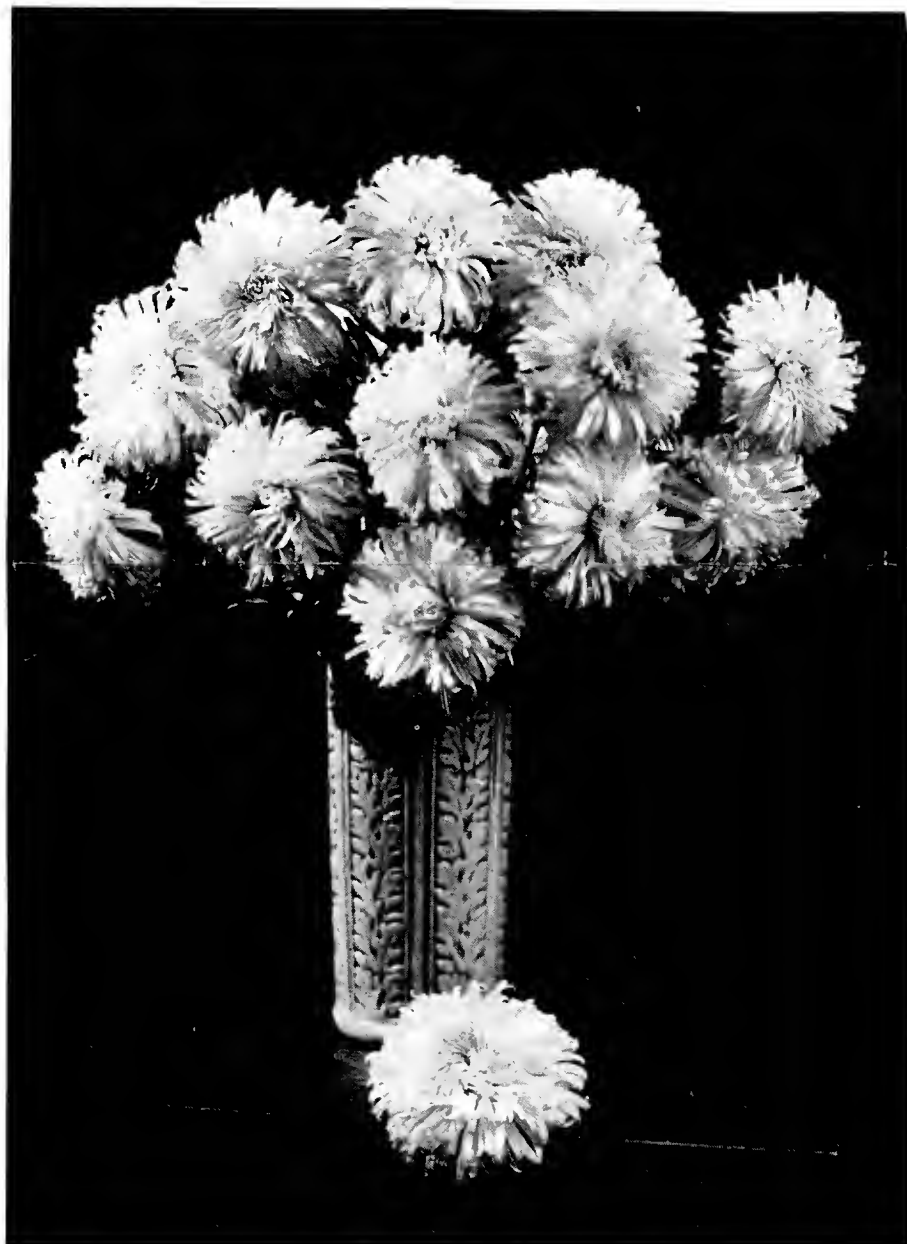
Do not assume content reflects current scientific knowledge, policies, or practices.



6271

1933

LIBRARY  
RECEIVED  
★ JAN 30 1933 ★  
U. S. Department of Agriculture.



### OREGON GIANT COMET

The Oregon Giant is undoubtedly the finest of the comet strain of asters yet produced

---

## "MASTER ASTERS"

Reg. U. S. Patent Office

*'way out WEST"*

---

Plant "Master Asters" annually if you want to win and hold the confidence of your customers for this summer flower

---

HERBERT & FLEISHAUER, ASTER SPECIALISTS  
McMINNVILLE, OREGON





#### PACIFIC BEAUTY

A beautiful light blue of the Comet class, the best of this shade to date. With good cultivation and disbudding produces long stemmed, very full petaled flowers 5 to 6 inches in diameter. Ideal for basket and spray work. Midseason to late. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.

**LAVENDER GEM**—The very best early lavender comet. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.

**THE ROYAL**—An early branching. Among the best asters of recent introduction and is without doubt one of the best general purpose early asters. Sown early inside and planted out with Queen of the Market, will follow that variety closely. Colors white, shell pink, rose pink, lavender, purple. Ounce \$2.50, ½ oz. \$1.30, ¼ oz. 70c, ⅛ oz. 40c, trade packet 25c.

**SUPERB LATE BRANCHING**—A careful selection of this well known stock. Comes into bloom late and lasts until frost. Colors, white, shell pink, rose pink, azure blue and purple. Ounce \$1.50, ½ oz. 80c, ¼ oz. 45c, ⅛ oz. 25c.

**PEERLESS YELLOW**—The most satisfactory yellow yet produced. Has large, full ball-shaped flowers of a beautiful light yellow. Flowers should be shaded as they fade in sunlight. The centers are so filled with twisted petals that this variety is a shy seeder. The plants are of branching habit and vigorous, with long stiff stems. Trade packet only 50c.

**IMPROVED ROCHESTER**—A popular aster of the comet type. Colors, white, shell pink, lavender pink, lavender and purple. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.

**HEART OF ROCHESTER**—A rich glowing red, the same shade as the Heart of France. The petals are long and narrow, giving the flower a shaggy look. Sold in trade packets only at 50c each.

**BEAUTY ASTERS**—Large double flowers four and a half to five inches in diameter, on long strong stems. These are the late branching type. Colors, white American Beauty, rich cherry red, similar in color to the American Beauty rose, September Beauty, delicate shell pink, Lavender Beauty, Purple Beauty and Peachblossom, a lavender pink. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.



#### NEW EARLY CALIFORNIA GIANTS

Our strain of the California Giant is from one to two weeks earlier than the California Giants raised in California. Owing to the fact that this comet aster has Beauty blood in it, it is the latest blooming comet aster grown. The California Giant is a coarser flower than the Oregon Giant. The petals of the Oregon Giant are finer cut and there are more petals to the flower. Having no Beauty blood in it, it is a midseason bloomer. As we are often asked the difference between the two we are making this explanation. Colors of California Giants are white, Peachblossom light blue, purple, rose. Ounce \$5.00, ½ oz. \$2.50, ¼ oz. \$1.30, ⅛ oz. 70c, trade packet 50c.

**CALIFORNIA PEONY**—Late asters of the Beauty type. Colors, Peachblossom, a lavender pink and light blue. Ounce \$5.00, ½ oz. \$2.50, ¼ oz. \$1.30, ⅛ oz. 70c, trade packet 50c.

**BALL'S WHITE ASTER**—A splendid Giant Aster of the late branching type, growing to a medium height with full-centered blossoms; ideally formed for long distance shipping. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.

**GIANT CRIMSON**—A dark velvety crimson which attracts much attention. Ounce \$1.50, ½ oz. 80c, ¼ oz. 45c, ⅛ oz. 25c.

**NEW RED ASTER "SENSATION"**—This is the reddest of all Red Asters. The intense color shows up well when cut and makes a very brilliant bit of color in a bed or border. Ounce \$2.50, ½ oz. \$1.30, ¼ oz. 70c, ⅛ oz. 40c, trade packet 25c.

**PRINCE OF WALES**—A rich dark royal purple of the King type. Growers who are using the King asters will find this a welcome addition to their list. Ounce \$5.00, ½ oz. \$2.50, ¼ oz. \$1.30, ⅛ oz. 70c, trade packet 50c.

**PEERLESS PINK**—Bears freely almost globular flowers, rarely under four inches across. The color is a rich shell pink, making a most artistic and finely finished flower and stands cut longer than any other. Ounce \$2.50, ½ oz. \$1.30, ¼ oz. 70c, ⅛ oz. 40c, trade packet 25c.

**HEART OF FRANCE**—Opens red at the beginning. The flowers are large and full to the center. A selected strain of rich glowing red. Plants are of a branching habit. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.

#### OUR GUARANTEE

We grow all the seed offered in this circular. We can not, however, give any warranty as to results and will not be responsible beyond that of replacing the seed or refunding the price paid at the time of purchase but we do rely upon the intelligence of the growers in realizing that no human power can control the life of a seed or the results therefrom which depend on conditions of climate, soil and cultivation.

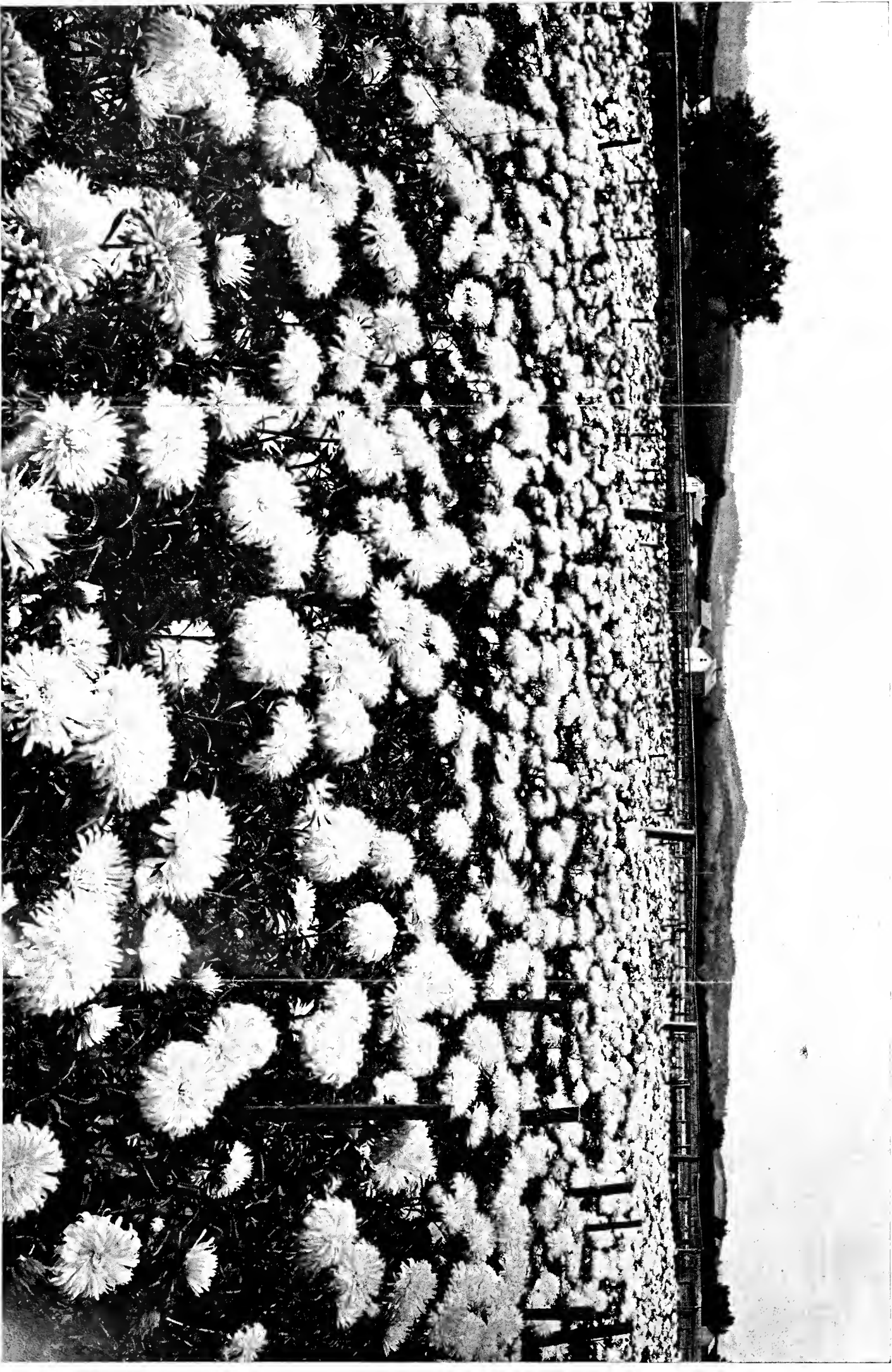
#### SPECIAL OFFER

For the benefit of Florists who want only a small quantity for trial purposes, we offer assortments of 25c trade packets, five for \$1.00; ten for \$1.75; fifteen for \$2.50. One 50c packet equals two 25c packets.

#### MATCHLESS LATE BRANCHING

An excellent strain of late branching asters of American origin. The pretty curving of the petals make it a most artistic and finely finished flower. Colors white, shell pink, rose pink, lavender pink, light blue and purple. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c, trade packet 25c.





#### OREGON GIANT COMET

The Oregon Giant is undoubtedly the finest of the Comet strain of Asters yet produced judging from the commercial grower's point of view. The immense fluffy flowers are most beautifully formed, averaging five to six inches in diameter and very full to the center. The form of the flower, together with the length of stem, places it at the head of asters for cutting. The flowers when cut keep longer in good condition than many Asters of this type. In bloom from mid-August through September. Colors white, shell pink, rose pink, light blue and purple. Ounce \$3.00, ½ oz. \$1.55, ¼ oz. 80c, ⅛ oz. 45c. Trade packet 25c.